



TEC 9262
Associate Profile

Michelle Van Tol, MBA, CA
Corporate Finance Strategist

Name: Michelle Van Tol
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Products/Services

Michelle specializes in the value-added aspects of the traditional CFO role by providing the following services to small and mid-sized entrepreneurial organizations:

- Business Exit Management
- Succession Planning
- Management Buy-In Services
- Financing Management
- Strategic Financial Advice

Professional Background

Michelle founded Cashia Consulting in 2005 after a successful 20 year career in corporate finance in both public and private companies. After a 10 year career in multiple roles in finance and operations at a multi-billion dollar public company she shifted her focus for the next 10 years to being the Chief Financial Officer of smaller venture backed firms where she successfully raised over \$75 Million in venture financing and in her last CFO role, successfully sold the company to its largest customer.

Michelle is a Chartered Accountant and holds a Master of Business Administration degree from the University of Ottawa where she now enjoys teaching Finance in their MBA program.

Not your typical accountant, Michelle brings a high level of energy, enthusiasm and warmth to helping her clients manage their complex financial situations.